



District 16C NJ

News and Notes

from District Governor Dayl Baile

Dear Lions,

As we start the fall season with club meetings, a lot of club projects, and fall festivals, I ask you to please publicize your projects and events in your local news papers with a contact number if possible. Let's try to publicize all events and new members in your local papers. We are going to run some small ads in some of our regional papers to publicize Lions. The ad will direct people to our district web site and club contact information. **Please welcome any potential new members** and invite them to your club meetings.

We need to make rebuilding our clubs a priority, but at the same time, get new members involved so we don't lose them. Let's try to get your club Tailtwisters more involved in your club meetings and have fun!

What is Public Relations?

Public Relations (PR) involved all forms of communication-from writing news releases and distributing promotional flyers to talking to friends, family, and coworkers. Equally important are actions such as wearing a Lions lapel pin or marching in a parade.

Good public relations-informing the community that your club is building a park, conducting a visions screening or collecting eyeglasses- will help foster community support.

Public relations can even support your club's membership efforts. People want to belong to a successful and reliable organization. By actively promoting your club and its programs, you'll be projecting a positive image in the community and showing that your club is worth joining.

Our 16C Public Relations Chairman, Richard Zimmermann Jr, does a great job and can be reached with any questions at rwzimmermann@comcast.net

16C Charity Ball

By now, invitations have been sent out to everyone for our 16C Charity Ball (on Nov 18th.)

Please respond as soon as possible to help us with the planning. Remember the Charity Ball is open to anyone, Lions or not. Bring a friend or relative out for a night of fun and prizes! All funds raised will stay in our district. If your club would like to donate a gift certificate, or any prize, please call or email Secretary Ted for pick up.
cthrowarth@aol.com

Lions facts:

Lions are active in our community. Our motto is "We Serve." Lions are a part of a larger global service network, doing whatever is necessary to help our local communities.

WE SERVE

Upcoming Events:

September 27th~ Region 4 Joint Zone Meeting
October 24th~ 16c Sight Meeting
November 18th~ 16c Charity Ball
November 29th~ 16c Cabinet Meeting

Please check the Lions Blast for more information on these events and more club events.

Please share this information with your club members.